

“PARK 2 WIN - SOUL2SOUL” JETSET PARKING CONTEST:

JETSET PARKING’S “PARK 2 WIN - SOUL2SOUL” CONTEST (HEREIN THE “CONTEST”) SHALL BE CONSTRUED AND EVALUATED ACCORDING TO APPLICABLE CANADIAN LAW. NO PURCHASE NECESSARY. VOID IN WHOLE OR IN PART WHERE PROHIBITED BY LAW. ENTRY IN THE CONTEST CONSTITUTES ACCEPTANCE OF THESE CONTEST RULES (HEREIN THE “CONTEST RULES”).

1. ELIGIBILITY

To be eligible for this Contest, an individual must:

- (a) be of the age of majority in Alberta, Canada; and
- (b) comply with all Contest Rule terms.

2. CONTEST PERIOD

The Contest begins at **05:00a.m. (Edmonton Time) on May 1st, 2017**, and ends at **11:00p.m. (Edmonton Time) on May 28th, 2017**, at which time the Contest closes (herein the “Contest Period”).

3. HOW TO ENTER

Subject to Section 6 herein, enter the Contest by booking a parking stay online using one of the three (3) valid promo codes at jetSet’s website (www.jetsetparking.com/yeg). Bookings must be made by 11:00p.m. on May 28th, 2017. Alternatively, participating in the SOUL2SOUL jetSet Jam on jetSet’s facebook page, during the Contest Period, will qualify as a no purchase necessary entry (www.facebook.com/jetSetParking).

4. PRIZE SPONSORS

The Prizes are sponsored by Edmonton Regional Airports Authority (dba jetSet Parking), (also referred to as Edmonton Airports) (hereinafter referred to as the “Sponsor”). The Sponsor acknowledges that the Sponsor and the Contest are not in any way affiliated with, maintained by, authorized by, endorsed by, or sponsored by Faith Hill, Tim McGraw, Road Dog Touring, Inc., Danda Films, Inc. or any of its affiliates.

5. MAIN PRIZE

There is one (1) main prize, as follows:

One (1) main prize (“Main Prize”) consisting of four (4) premium tickets to the Tim McGraw and Faith Hill SOUL2SOUL concert live in Edmonton on Saturday, June 3, 2017, at 7:30p.m. The Main Prize is valued at approximately at \$860.

6. VALID ENTRIES

In order to be eligible for a Main Prize, valid entries must be received within the Contest Period and in accordance with these Contest Rules. Entry requirements are as follows:

- (a) Entries may be made online by booking a parking reservation with jetSet Parking Edmonton, using promo code SOUL2SOUL or SOULTOSOUL;

- (b) Entries may also be made by participating in jetSet's Facebook "SOUL2SOUL jetSet Jam" between May 8, 2017 to May 28, 2017;
- (c) All entries become the sole property of the Sponsor and none will be returned for any reason;
- (d) All entries must be received no later than the end of the Contest Period;
- (e) Entries will be declared invalid if they are cancelled, lost, late, illegible, incomplete, irregular, forged or mechanically reproduced.

7. ELIGIBILITY

All employees of Edmonton Airports, along with their immediate family are not eligible to participate in the Contest. For the purpose of these Contest Rules, "immediate family" means husband, wife, spouse, mother, father, brother, sister, son and/or daughter, whether or not they reside in the same household. Sponsor shall have the right at any time to require proof of identity and/or eligibility to participate in the Contest. Failure to provide such proof may result in disqualification. All personal and other information requested by and supplied to Sponsor for the purpose of this Contest must be truthful, complete, accurate and in no way misleading. Sponsor reserve the right, in its sole discretion, to disqualify any entrant, should any entrant at any stage supply untruthful, incomplete, inaccurate or misleading personal details and/or information.

8. GENERAL RESTRICTIONS CONCERNING PRIZES

- (a) Main Prize may only be used as booked. The Main Prize may only be used for a party of four (4) or less. The Main Prize winner shall be solely responsible for all other expenses over and above the value of a Main Prize including but not limited to: travel to and from the concert, meals, accommodations, and any other fee, charge or expense not explicitly whatsoever associated with a Main Prize;
- (b) jetSet parking cannot be substituted for any other parking service product at Edmonton International Airport or elsewhere off airport;
- (c) Main Prize must be accepted as awarded and cannot be transferred, assigned, substituted or redeemed for cash or other form, except in the Sponsor's sole discretion.

9. WINNER SELECTION

- (a) The winning entry for the Main Prize will be selected at random from all eligible entries received prior to the close of the Contest Period. The Main Prize draw will be held at the offices of Edmonton Airports on **Monday, May 29th, 2017**;
- (b) The odds of being selected as a Main Prize winner is dependent upon the number of eligible entries received. Before being declared a Main Prize winner, the potential winner shall be required to answer, without assistance of any kind, whether mechanical or otherwise, a time-limited mathematical skill-testing question during a pre-arranged telephone call or face to face meeting, comply with these Contest Rules, and sign and return the Prize Declaration and Release form (defined below);
- (c) A Main Prize winner will be notified by e-mail no later than **12:00 p.m. (Edmonton Time), Tuesday, May 31st, 2017**. Upon notification, the selected potential winner must respond by telephone to the contact number provided in the notification within three (3) hours of such notification. If the selected potential winner does not respond

in accordance with these Contest Rules, they will be disqualified and will not receive a Main Prize and another potential winner may be selected. If a Main Prize winner cannot take the trip as awarded, another Main Prize winner will be selected. Sponsor is not responsible for the failure for any reason whatsoever of a selected potential prize winner to receive notification or for Sponsor to receive a selected potential winner's response.

10. RELEASE

The winner of a Main Prize will be required to execute a legal agreement and release (herein "Prize Declaration and Release") that confirms the Main Prize winner's: (i) eligibility for the Contest and compliance with these Contest Rules; (ii) acceptance of the Main Prize as offered; (iii) release of the Sponsor and its affiliates, employees, directors, officers, suppliers, agents, sponsors and administrators (collectively, the "Releasees") from any and all liability for any loss, harm, damages, cost or expense arising out of participation in this Contest, participation in any Contest-related activity or the acceptance, use, or misuse of a Main Prize, including without limitation costs, injuries, losses related to personal injuries, death, damage to, loss or destruction of property, rights of publicity or privacy, defamation, or portrayal in a false light, or from any and all claims of third parties arising there from; (iv) agreement to indemnify and hold harmless the Releasees from any and all liability relating to any loss, harm, damages, cost or expense of any guest travelling with a Main Prize winner arising from a Main Prize-related activity or during any guest's use or misuse of a Main Prize, including without limitation costs, injuries, losses related to personal injuries, death, damage to, loss or destruction or property, rights of publicity or privacy, defamation, or portrayal in a false light, or from any and all claims of third parties arising from the actions of the guest and (v) grant to the Sponsor the unrestricted right, in the Sponsor's discretion, to produce, reproduce, publish, broadcast, communicate by telecommunication, exhibit, distribute, adapt and otherwise use or re-use a Main Prize winner's photograph, likeness, voice and biography, in any and all media now known or hereafter devised, in connection with the Contest and the promotion and exploitation thereof. The executed Prize Declaration and Release form must be returned within two (2) business days of the verification as a Main Prize winner or the selected potential Main Prize winner will be disqualified and a Main Prize forfeited.

11. INDEMNIFICATION BY ENTRANTS

By entering the Contest, each entrant releases and holds the Releasees harmless from any and all liability for any injuries, loss or damage of any kind to the entrant, Releasees, or any other person, including personal injury, death, or property damage, resulting in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of any Main Prize, participation in this Contest, any breach of these Contest Rules, or in any Main Prize-related activity. Each entrant agrees to fully indemnify Releasees from any and all claims by third parties relating to the Contest, without limitation.

12. LIMITATION OF LIABILITY

Sponsor assumes no responsibility or liability for lost, late, misdirected or incomplete entries, notifications, responses, replies or any release that may occur. Sponsor is not responsible for any incorrect or inaccurate information. Sponsor assumes no responsibility for any error, omission, theft or destruction or unauthorized access to, or alteration of entries. Each entrant assumes liability for injuries caused or claimed to be caused by participating in the Contest, or by the acceptance, possession, use of, or failure to receive a Main Prize. Sponsor assumes no responsibility or liability in the event that the Contest cannot be conducted as planned for any reason, including those reasons beyond the control of the Sponsor, such as tampering, unauthorized intervention, fraud, or corruption of the administration, security, fairness, integrity or proper conduct of this Contest.

13. CONDUCT

By entering this Contest, each entrant agrees to be bound by these Contest Rules. Each entrant further agrees to be bound by the decision of the Sponsor, which shall be final and binding in all respects. Sponsor reserves the right, in its sole discretion, to disqualify any entrant found to be: (a) violating the Contest Rules; (b) tampering or attempting to tamper with the entry process or the operation of the Contest and/or (c) acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE THE CONTEST OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING BUT NOT LIMITED TO CRIMINAL PROSECUTION.

14. PRIVACY / USE OF PERSONAL INFORMATION

By participating in the Contest, each entrant: (a) grants to the Sponsor the right to use their name, mailing address, telephone number, identity on facebook, twitter, and/or instagram, and e-mail address (“Personal Information”) for the purpose of administering the Contest, including but not limited to contacting and announcing the winners; (b) if selected as a Main Prize winner, grants to the Sponsor the right to use their name and likeness for publicity and promotional purposes relating to the Contest, in any and all media now known or hereafter devised, without further compensation unless prohibited by law; and (c) acknowledges that the Sponsor may disclose their Personal Information to third-party agents and service providers of the Sponsor in connection with any of the activities listed in (a) above. The Sponsor will use entrants’ Personal Information only for identified purposes, and protect entrants’ Personal Information in a manner that is consistent with Edmonton Airports’ Privacy Statement located at <http://www.flyeia.com/terms of use>

15. INTELLECTUAL PROPERTY

All intellectual property, including but not limited to trade-marks, trade names, logos, designs, promotional materials, drawings, illustrations, slogans and representations are owned by or under the licensed use of the Sponsor and/or its affiliates. All rights are

reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.

16. TERMINATION

Sponsor reserves the right, in its sole discretion, to terminate the Contest, in whole or in part, and/or modify, amend or suspend the Contest, and/or the Contest Rules in any way, at any time, for any reason without prior notice.

17. LAW

The Contest is subject to applicable federal, provincial and municipal laws and regulations. These Contest Rules are subject to change without notice in order to comply with any applicable federal, provincial and municipal laws or the policy of any other entity having jurisdiction over the Sponsor. All issues and questions concerning the construction, validity, interpretation and enforceability of the Contest Rules or the rights and obligations as between the entrant and the Sponsor in connection with the Contest shall be governed by and construed in accordance with the laws of the Province of Alberta including procedural provisions without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction's laws.

18. LANGUAGE DISCREPANCY

In the event of any discrepancy or inconsistency between the terms and conditions of the Contest Rules and disclosures or other statements contained in any Contest-related materials, including but not limited to Contest entry forms, or point of sale, television, print or online advertising, the terms and conditions of the Contest Rules shall prevail, govern and control.

19. CURRENCY

References to dollars or \$ means Canadian dollars, unless otherwise stated.

20. USE OF SOCIAL MEDIA PLATFORMS

This Contest is sponsored solely by Edmonton Airports, and in no way is this Contest sponsored, endorsed, administered by, or associated with any social media platform.